

MARTHA STALEY, CDC

Speaker and Direct Selling Trainer

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Martha Staley is the Founder and CEO of Your Perfect World® - Direct Selling Success Strategies, a Direct Sales Trainer, Speaker, Author and a Business Coach.

As a mom and a direct sales professional for over twenty years, Martha understands the daily challenges mom entrepreneurs experience. The training Martha provides for companies, individuals and organizations through her speaking, coaching/training, teleclasses and workshops generate positive results. Her programs, based on proven strategies and systems she created and used to grow her multi-million dollar organization, improve her client's ability to achieve their business expectations quicker.

She is a co-author of the books, *Direct Selling Power* and *Mom Entrepreneur Extraordinaire*, a member of the Direct Selling Women's Alliance (DSWA), a DSWA Certified Elite Leader and contributor in the DSWA's *Mentored by the Masters* program, International Coach Federation (ICF) and The National Association of Professional Women (NAPW).