



Martha Staley

Martha Staley, Founder and CEO of Your Perfect World – Direct Selling Success Strategies is an expert direct sales trainer. Her high-energy speaking style, passion and enthusiasm inspire consultants to take action.

Her personal direct selling business experiences of over twenty years and her ability to speak the direct selling language create an immediate bond with her audiences. Martha's training empowers consultants to be in control of their business, develop success strategies for every aspect of their business, and to expect success.

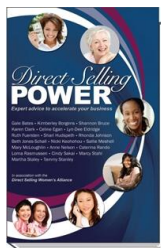
Martha's programs are interactive, interesting, entertaining and relevant for today's direct selling professional.

As a Mom and a direct sales professional for over twenty years, Martha understands the daily challenges mom entrepreneurs experience. The training Martha provides for companies, individuals and organizations through her speaking, coaching, teleclasses and workshops generate positive results. Her programs, based on proven strategies and systems she created and used to grow her multi-million dollar organization, improve her client's ability to achieve their business expectations quicker.

Martha is a Certified Elite Leader with the DSWA and a contributor to their Mentored by the Masters program, a Certified Dream Coach® and an author.

Martha is an author...

DIRECT SELLING POWER



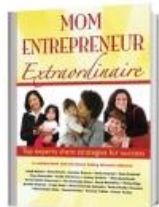
Martha and 19 other Top Direct Selling Leaders share their expert advice on how to manage your life to have a successful direct selling business

When Martha Speaks ...

"I highly recommend Martha as a speaker for your next event. Martha is informative, clear and inspiring. She leaves her audiences highly motivated with clear calls to action for greater productivity in both their business and their personal lives."

~ Ann-Michelle Ewert
VP Sales, Jolica ... The Art of Giving

MOM ENTREPRENEUR EXTRAORDINAIRE



Top level advice from 21 very successful women sharing valuable insights on how to have a happy family and grow a thriving work-from-home business. A must read for every Mom who owns her own business.

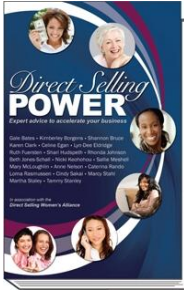
**BOOK MARTHA FOR YOUR
NEXT EVENT TODAY!
Keynote Speaker
Workshops • Tele-Classes
618-569-5655 •**

www.directsellingsuccessstrategies.com
Martha@yourperfectworld.net

Some of Martha's Most Requested Presentations

★ Direct Selling Power

Managing Life as a Direct Selling Superstar



Based on her chapter from the Direct Selling Power book, Martha shares the 3 key success strategies that your audience needs in order to define their business priorities and make effective daily choices so they can manage their life as a direct selling super star.

★ Expectations

A Proven Goal Achieving Strategy

Setting expectations is like life insurance to your direct selling business. Martha will provide tools and empower your audience to create business expectations based on their personal values and priorities as opposed to the “average run of the mill” goal setting exercise. As a result, their business visions become a reality at a much faster pace.

★ Calendar & Time Mastery

Leveraging Your Time Every Day – Not Just Some Days.



Time management is the major challenge of today's direct selling professional. Without time mastery, combining business with family priorities creates stress, causes hesitation and blocks their

desired business productivity and success. Martha provides a step by step process with simple but effective strategies for mastering their calendar and maximizing their time so that they can enjoy harmony between their personal, family and business expectations.

Here's what they are saying...

“Martha Staley is a proven direct-selling professional, an excellent team builder, trainer and speaker. I personally worked with her in a direct sales company. The growth of a multi-million dollar organization is a tremendous testament to Martha's training style and organizational leadership.”

*– Rick Despain, VP of Field Relations,
Isagenix International LLC*

“I have received personal coaching from Martha as well as group training when I hired her to speak on my direct sales team training call. In all instances, Martha exceeded my expectations (and they were pretty high!) in both the results we were able to create and in her professional approaches.”

*– Karen Clark, Executive National Director
Story Time Felts*

“Martha has a high energy delivery style that keeps the audience engaged and interested, a loving spirit that creates an environment where people truly transform, an uncanny understanding of women and the challenges they face and an ability to give real world solutions that take a person from chaos to clarity and overwhelm to powerful.”

*– Jane Deuber, President,
Business Strategist and Speaker*



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